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Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Response to Arguments

1. Examiner respectfully disagrees with Applicant's statement that the prior art of Harris does not "receive identity information from the item at the host" and "present to a user an associated service field at the host in response to the identity information". The term "identity information" simply means any information that could be used to identify an item. The needs and capabilities that two items exchange in order to present the appropriate service field in Harris' invention, as discussed in the rejection of claim 4, qualify as identity information. Fig. 7 shows that the needs/capability message includes Needs Specification **70** and Capabilities Specification **72**, along with an authorization key and a Peer ID **66**. An electronic item can certainly, in part, be identified by what capabilities it has and by what needs it has in order to function in a network with other electronic items.
2. As identified by Applicant on Page 6 of the arguments received 10/28/2008, the program is transmitted in response to the Needs Specification **70**, which as discussed above, is identity information. Hence the program is indeed selected and transmitted in response to identity information. Fig. 10 shows that an appliance is programmed based on "personalization data" from the connected peer, this personalization data being part of the "Need" table of Fig. 8.
3. In response to Applicant disputing the icons used by Harris to represent VCR functions, Examiner points out that the icons are clearly graphical depictions of tape reels, which Harris intends that one using a device in his system would associate with different VCR functions. It is besides the fact that a person failing to recognize at-a-

glance what an icon represents does not negate its identity as an icon. An icon, in a computer graphical interface, is defined by the fact that the programmer intends it to graphically represent the function associated therewith. Harris plainly calls the tape reel symbols "icons **311** corresponding to available commands" in Col. 18 Lines 40-67. One can not overlook the inventor's own definition of the function of these particular graphics.